

## Petaluma People Services Center Special Delivery Project 2020

Eleven years ago, we asked you to create handmade Valentines that we could deliver to our Meals On Wheels homebound seniors. The little project has grown and exceeded our expectations and we now, with your help, deliver homemade valentines to every senior in southern Sonoma County. Even if you don't live in Petaluma you can help by lovingly making and penning a sweet message inside the Valentines we will deliver. Last year we received over 5,000 valentines and were able to deliver valentines to all the seniors in throughout the south county, in addition to our Meals On Wheels clients.

### Here are all the nitty-gritty details:

**How do you get involved?** Easy! We need your help to supply the cards. PPSC serves over 320 seniors daily, so we need as many as we can get, and last year we expanded our request to help us provide valentines to every senior we can find in Petaluma!

**How do you help?** You guessed it – please make your own card and include a nice message. Please craft as many Valentines as you would like and send them to us. The deadline for us to receive cards is **Monday, February 10, 2020**. There are a few other important guidelines for this, so please carefully read the FAQs below.

**Then what happens?** Special delivery! We will collect all the cards by 2/10/2020 and deliver them in time for Valentine's Day.

**Is that all?** No, there's more. Please send a photo of your valentines to [admin@petalumapeople.org](mailto:admin@petalumapeople.org) so we can share it with others who are creating cards.

**How else can I help?** You can also help by donating towards our purchase of stamps that we will use to mail out the Valentine's Day cards.

### How do I participate in Special Delivery?

Make a handmade Valentine's day greeting card (or several).

Mail to or drop off: PPSC, 1500 Petaluma Blvd. South, Petaluma, CA 94954, Attn: St. Valentine

**When do the cards have to arrive at PPSC?** The deadline is Monday, February 10<sup>th</sup>. This is important!

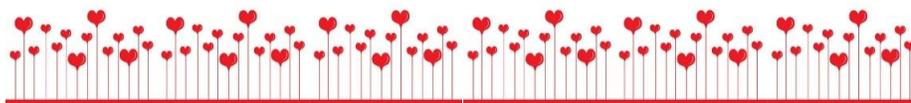
**Are there any rules about what the cards should look like?** Yes. Please follow these guidelines; otherwise we can't use your card(s):

- No glitter! This creates food safety issues.
- Please make your cards cheerful by using bright colors. You can decorate cards using paint, crayons, markers, collage or anything else you can think of.
- Please avoid dark backgrounds and religious symbols.
- Please write clearly in large print and avoid using abbreviation "V-day" please say, "Valentine's Day".
- You should not give out your address or suggest that the recipients write back to you. Initiating an ongoing correspondence is not appropriate.
- Please make sure that the cards are appropriate for the intended audience. That is to say, pretend it's your sweet grandma, not your snarky teenage brother.

**How many cards should I send?** As many as you want!

**What's the deadline again?** We need to have all of the cards in our hot little hands by **Monday, February 10, 2020**.

Thanks!



Petaluma People Services Center [www.Petalumapeople.org](http://www.Petalumapeople.org) 707-765-8488

**PPSC is dedicated to improving the social and economic health of our community by providing programs that strengthen the dignity and self-sufficiency of the individual.**

**Contact PPSC if you would like to donate, volunteer or visit our programs.**